

Robert E. Millward, FCIP, RPP**Career Profile:**

Robert E. Millward formed R.E. Millward & Associates Ltd. in 1997. Prior to this, Mr. Millward served as the Commissioner of Planning and Development for the (former) City of Toronto from 1987 to 1996 where he was actively involved in all aspects of policy formulation, project management and economic development. Under his direction, the Planning and Development Department formulated a new Official Plan for the City and instituted major revitalization in the King-Spadina and King-Parliament areas of the City. The successful revitalization was accomplished by eliminating land use and density controls and replacing them with a set of performance standards with an emphasis on re-use of existing buildings, reinvestment, and a streamlined approval process. Mr. Millward has extensive experience in dealing with zoning by-law, Official Plan, and other regulatory instruments at the conceptual, administrative, political, and technical levels.

While Commissioner, Mr. Millward participated in major development initiatives throughout the city, including SkyDome, the Railway Lands, the Air Canada Centre, and Harbourfront. During his period as a City Official, he was actively involved in all major public and private redevelopment efforts in Toronto, including BCE Place, the Bay-Adelaide Centre, expansion of the Convention Centre, Trade Centre at the CNE, the redevelopment of St. George Street through the University of Toronto Campus, the Woodbine Racetrack redevelopment, and a Main Streets Initiative.

Before becoming Commissioner, Mr. Millward was Director of the Central Core and Waterfront Division of the (former) Toronto Planning and Development Department, a position he held from 1979 to 1984. Preceding that, he was the first Director of Planning for the new Toronto Housing Department from 1974 to 1979, during the time that the St. Lawrence neighbourhood was started. Prior to coming to Toronto, Mr. Millward was Director of Planning for Staten Island, New York City, and held other positions within the New York City Department of Planning and Development.

As the president of R.E. Millward & Associates Ltd., Mr. Millward has recently coordinated a complex industrial consolidation effort in the eastern port lands, involving four concrete/aggregate producers, multiple consultants, and several City agencies. He served as the project manager, working with two other consulting firms, for the peer review of Union Station's draft master plan, resulting in a new Master Plan for Union Station after extensive stakeholder and public consultation. Mr. Millward is also involved as a strategic planner/advisor for the Toronto Film Studio/Filmport Development and provides planning and development services to municipal governments as well as several law firms on behalf of their clients.

In 2005, Mr. Millward was retained by the City of Toronto to act as Project Director for the City's Coordinated Street Furniture Program. The focus was to ensure that the next generation of street furniture was both of a high quality and aesthetically pleasing, and could be used to improve the quality of the public realm. This position involved extensive research and public consultations, collaboration with several outside specialists, and extensive contact through many divisions in City Hall. The Request for Proposals was written, evaluations were completed, and in late 2007, Toronto Council awarded a twenty-year contract to the successful proponent.

Mr. Millward has advised several other municipalities in North America and the Middle East on coordinated street furniture projects including Ottawa, Calgary, and Amman, Jordan. In his role as Project Advisor, he has assisted with the Request for Information (RFI), local municipal and industry consultation, policy and design guidelines, business feasibility study, coordinating a design workshop, and development of a RFP.

In addition, Mr. Millward provides outdoor media consultancy services on behalf of Outdoor Broadcast Network (OBN), a prominent outdoor advertising company based in Toronto. In this role he advises on the rules, regulations and approvals process of municipal sign by-laws and provides due diligence on properties to determine whether outdoor digital signs are permitted. Mr. Millward's experience as both a consultant and former planning official is valuable in understanding the tolerance towards various forms of outdoor advertising.

Mr. Millward has been Chair of the Toronto Board of Trade's Planning Committee, coordinating various Board positions such as quality urban design, development approvals reform and planning act reform. He was also a member of the Waterfront Task Force, and is currently a member of the Board's Infrastructure Committee. His professional memberships include the Urban Land Institute, Ontario Professional Planners Institute and the Canadian Institute of Planners. He was recently appointed as a Fellow to the Canadian Institute of Planners.